

# BALKAN CULTURE CORNER

CHINA PROMOTION CENTER



CO-FOUNDER AND COORDINATOR :



FORUM FOR ETHNIC RELATIONS

**Forum for Ethnic Relations – FER**

塞尔维亚民族关系论坛



**CHAMBER OF COMMERCE AND  
INDUSTRY OF SERBIA**

塞尔维亚工商会



**Association for Promotion of  
China -CEEC Culture and Tourism  
Exchange**

中东欧-中国文化旅游交流促进会

# COORDINATORS



Ph.DR. DUSAN JANJIC

FORUM FOR ETHNIC RELATIONS



Forum for Ethnic Relations – FER

[www.fer.org.rs](http://www.fer.org.rs)

塞尔维亚民族关系论坛协会主席，巴尔干地区与国际关系的专家，解决科索沃问题的专业论坛发起人

- Founder and President of the Executive Board of Forum for Ethnic Relations, Belgrade, Serbia
- Founder and President of the political party “Active Serbia”;
- Founder and Co – President of the Association for Serbian - Chains Cooperation
- President of Association for China – Serbia Cooperation



MARKO ČADEŽ

CHAMBER OF COMMERCE AND INDUSTRY OF SERBIA

[www.pks.rs](http://www.pks.rs)

- President of the Chamber of Commerce and Industry of Serbia (CCIS) is also a founder of the the Forum Serbia – Germany Association. He was a a spokesman of German Embassy in Belgrade for almost a decade.



Association for Promotion of China - CEEC Culture and Tourism Exchange

[www.betruebulgaria.com](http://www.betruebulgaria.com)

创始人介绍:

- 协会主席瓦列里·科纳奇斯基，保加利亚 NeoDan 有限公司天然药物中心的总裁，他开设了专为坐骨神经痛、胸膜炎及解毒医学而设的预防治疗咨询办公室，并一直致力于自然疗法的研究与实践。

- Chairman of APCEEECTE General CEO of Center of Natural Medicine in NeoDan Ltd, Bulgaria, has set up a specialized consulting office for prophylaxis of sciatica, pleurisy and detoxification, and has been devoted to the research and achievements of natural therapy.



PROFESSOR Valeri Konakchiyski

# COORDINATORS

- 赵以伟David Zhao

- 山东纺织工学院毕业，先后从事外贸，物流的业务服务，有15年以上的对外贸易从业经验，2006年起先后创办杭州，塞尔维亚两个公司，对接供应链管理的电商平台服务客户遍及欧美，2015年在保加利亚农业部，中国-中东欧国家农业联合促进会支持下，在杭州综试区的跨贸小镇第一个设立了保加利亚国家馆，2017年作为中东欧-中国文化旅游交流促进会的创始人之一，中方协会主席兼秘书长先后在杭州，上海，宁波设立协会的联络处，为中东欧-中国的文化，旅游，投资，贸易，科技成果转化，及教育的活动、项目对接提供伙伴合作与市场推进的有效帮助。



- Educated from Shandong university of Textile Engineering, has engaged in foreign trade, logistics business services, has more than 15 years of foreign trade experience, since 2006 has set up Hangzhou, Serbia two companies, docking supply chain management e-commerce platform service customers , With the support and help from Bulgarian Ministry of Agriculture and ASSOCIATION FOR PROMOTION OF AGRICULTURE BETWEEN CHINA AND CEEC COUNTRIES COOPERATION , the first Bulgarian National Pavilion was established in the Cross Border-Trade town of Hangzhou Comprehensive pilot, and as one of the founders of ASSOCIATION FOR PROMOTION OF CHINA –CEEK CULTURE AND TOURISM EXCHANGE in 2017 ,as Secretary-General of the Chinese Association established the Association Liaison Office in Hangzhou, Shanghai, connecting for Central and Eastern Europe-China's culture, tourism, investment, trade, scientific and technological achievements transformation, and educational activities, project docking to provide partnership and market promotion of effective help.



# PROMOTION SUPPORT ORGANIZATIONS



BULGARIA MINISTRY  
OF TOURISM



China International Travel  
Service Limited



MONTENEGRO  
MINISTRY OF  
TOURISM



Shanghai Municipal  
Tourism  
Administration



Република Македонија  
МИНИСТЕРСТВО ЗА КУЛТУРА

MACEDONIA  
MINISTRY OF  
CULTURE



CROATIA  
MINISTRY OF  
TOURISM



Hangzhou Travel  
and Tourism  
Bureau



National Tourism  
Organization of Ukraine



中国美术学院  
China Academy of Art

中國美術學院  
China Academy of Art

# PROMOTION SUPPORT ORGANIZATIONS



**National Tourism  
Organization of  
Serbia**



**BULGARIAN ACADEMY  
OF SCIENCE**



**CHAMBER OF COMMERCE  
AND INDUSTRY OF SERBIA**



**United Nations  
Educational,  
Scientific and  
Cultural  
Organization**



**NATIONAL ACADEMY  
OF ARTS BULGARIA**



**MINISTRY OF ECONOMY  
OF MONTENEGRO**

**And more ...**

## WHAT IS NEW IN THE BALKANS 16+1 COOPERATION

- **2014年5月**，中国-中东欧国家旅游促进机构及企业联合会在布达佩斯正式成立，双方旅游合作迈出了关键性的一步。
- **2014年12月16日**，李克强总理在塞尔维亚召开的第三次中国-中东欧国家领导人会晤期间宣布，**2015年**为中国-中东欧国家旅游合作促进年
- 随着欧洲安全环境的逐步平稳，中国“新一线城市”的崛起也给赴欧旅游注入新活力。总体来说，中国赴欧旅游进入平稳发展期，并有望拉动欧洲游进入良性发展轨道。除匈牙利之外，一些小众国家、冷门地区的中东欧国家进入视线。选择保加利亚、克罗地亚、斯洛文尼亚、捷克、黑山、芬兰、乌克兰等地的游客量增长率达到**50%以上**，塞尔维亚**2017年1月18日**起对中国大陆游客实行免签政策，游客人数爆发式增长。

China-Central and Eastern Europe National Association of Tourism Promotion Agencies and enterprises was formally established in Budapest in May 2014, the two sides took a critical step in tourism cooperation.

On December 16, 2014, Prime Minister Li Keqiang announced during the third China-CEE leaders' meeting in Serbia that 2015 was the year for China-Central and Eastern Europe to promote tourism cooperation. With the gradual stabilization of the security environment in Europe, the rise of China's "new first-tier city" has also injected new vitality into European tourism. Overall, China's travel to Europe has entered a stable stage of development, and is expected to pull the European tour into a benign development track. In addition to Hungary, some small countries, the less popular areas of Central and Eastern Europe to enter the line of sight. The number of tourists in Bulgaria, Croatia, Slovenia, Czech Republic, Montenegro, Finland and Ukraine has increased by more than 50%, and Serbia has imposed a visa-free policy on mainland Chinese tourists since January 18, 2017.

## WHAT IS NEW IN THE BALKANS 16+1 COOPERATION

第四次中国—中东欧国家旅游合作高级别会议  
2018年9月19日在克罗地亚杜布罗夫尼克举行。  
国务院总理李克强向开幕式致贺词。

李克强总理在贺词中表示，旅游业是全球经济中增长最快的行业之一。中国和中东欧国家旅游资源丰富，开展旅游合作基础良好，潜力巨大。希望双方以举办中国—中东欧国家旅游合作高级别会议为契机，积极扩大旅游合作，促进中国和中东欧国家人文交流，增进双方人民之间的相互了解，助力各国共同发展。



The fourth China-CEE high-level Conference on Tourism Cooperation was held in Dubrovnik, Croatia, September 19, 2018.

Premier Li Keqiang addressed the opening ceremony. In his message, Premier Li Keqiang said tourism is one of the fastest-growing industries in the global economy. China and the CEE countries are rich in tourism resources and have a good foundation for tourism cooperation and great potential.

It is hope that the two sides will take the opportunity to hold the high-level Conference on tourism Cooperation between China and the CEE countries, and actively expand tourism cooperation, promote the humanities exchanges between China and CEE countries, enhance mutual understanding between the two peoples and help countries to develop together.

## WHAT IS NEW IN THE BALKANS 16+1 COOPERATION

- 中国与中东欧文化交流日趋频繁，人文交流是中外文明互鉴的重要渠道，是推动国际关系的发展的重要力量，是实现国与国关系良性发展的重要基础，通过合作与交流，中国与中东欧各国熟悉了彼此的文化与习惯，激发了开展合作的热情，坚定了共同推进项目的信心，将推进各国务实合作

The cultural exchange between China and the Middle East and Europe is becoming more frequent, and the humanistic exchange is an important channel for mutual authentication between Chinese and foreign civilizations, an important force to promote the development of international relations, an important basis for the sound development of the relations between countries and countries, and through cooperation and exchanges, China and the CEE countries have been familiar with each other's cultures

We will strengthen the confidence of the joint project and promote the practical cooperation among countries.

# OUR GOAL

‘巴尔干文化之角’将打造促进中东欧与中国的文化与旅游的推广，交流与项目合作的平台，并促进中国文创企业与巴尔干地区国家开展投资、合作；力邀巴尔干地区的文化、旅游，创意企业在杭州、上海、海南等城市设立文创产品体验中心；策划在中东欧国家举办的文创展会，教育、文化项目交流，和艺术节，推动中国优秀文化资源面向中东欧巴尔干地区国家的授权与合作；与中东欧国家的企业联合开发、生产并推广面向第三方市场的优秀文创产品

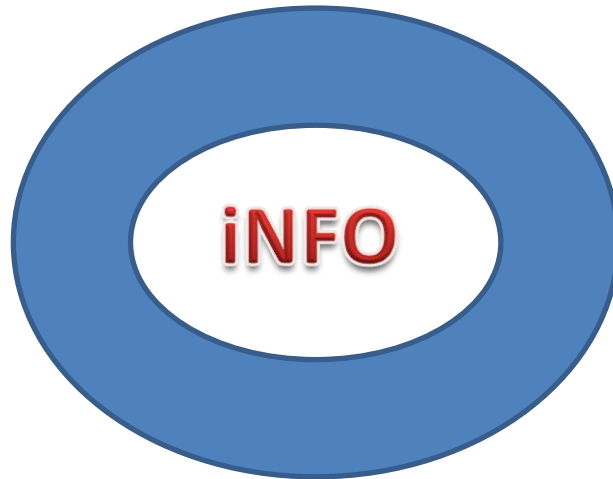
- Balkan Culture Corner will become the center for promoting culture and tourism in Central and Eastern Europe and China, exchange and cooperation platform, and will promote investment and cooperation between China and the Balkan countries. It will invite culture, tourism, creative enterprises in the Balkans to set up a product experience center in Hangzhou, Shanghai, Hainan and other cities;
- Planning exhibitions in Central and Eastern Europe; education, cultural projects exchange; arts festival, promoting China's outstanding cultural resources in the countries of the Balkan region to enhance the exchange of culture cooperation; joint development, production and promotion of excellent creative products for third party markets with enterprises in CEE countries

## BALKAN CULTURE&TOURISM PROJECT PROMOTION CENTER

- Permanent activates of the BALKAN CULTURE CORNER
- Standing multimedia INFO on the BALKAN COUNTRIES
- Reception desk for business people from Balkan and China, who are interested in doing business, including B2B meetings;
- BALKAN special food corner cafe restaurant.

Bulgaria, Romania, Serbia, Macedonia, Croatia, Slovenia, Albania, Montenegro, Bosnia and Herzegovina, Ukraine, etc.

巴尔干文化之角的永久活动场地  
设立多媒体信息中心  
巴尔干和中国商务人士的接待处，对接他们有兴趣开展业务，包括B2B的会议；  
设立巴尔干特色食品展览区，咖啡馆餐厅。



保加利亚，罗马尼亚，塞尔维亚，马其顿，克罗地亚，斯洛文尼亚，阿尔巴尼亚，黑山，波黑，乌克兰等

# BALKAN CULTURE CORNER ALLIANCE PROMOTION CENTER SHANGHAI

Located in Shanghai **oversea culture WUYI road** can run all kinds of promotion and plan performances, exhibitions, cultural exchange, creative planning and other activities. It can set up marketable exhibitions of works of art, auctions and be a cultural goods security platform, creative platform of cultural IP derivatives, cultural Internet Plus platform. It will spread Chinese culture and customs as well as the outstanding culture and customs of Balkan countries. The Promotion Center should be a window for foreigners to understand China, and a gateway for Chinese to learn about others. Its purpose is to exchange cultures, spread and to become a place for leisure and entertainment.

推广中心位于上海海派文化街的武夷路，有很多深厚历史文化内涵的建筑，别墅，保留了经典优雅海派风情，是老上海历史保护区。已有咖啡馆，酒吧，茶室等休闲，商务活动场所。可以进行各种推广项目，策划演出，展览，文化交流，创意市集等活动。它可以设立为艺术品创作，欣赏，拍卖，文化商品推广平台，文化知识产权衍生品创意平台，文化活动互联网上展示平台。进口产品新零售展示地，中心是展示中国文化和风俗以及世界杰出的文化和习俗。它是外国人了解中国的窗口，也是中国人了解世界的门户。它也是文化交流，传播艺术知识，让人们享受休闲和娱乐。



# TOURISM EVENTS AND ROUNDTABLE MEETING FOR BUSINESS OPPORTUNITIES

- , Thanks to good political relations between the countries, especially after World War II (Tito and Non-Aligned countries); exchanging achievements in culture, arts and cinematography, in particular;
- Young people from the BALKANS in China – seeking opportunities and connecting nations;
- China's market and cooperation with China – development opportunities

由于巴尔干地区国家与中国之间良好的政治关系，尤其是第二次世界大战后（铁托和不结盟国家），在中国传播有关巴尔干国家的积极信息；特别是在文化，艺术和电影方面的成就；

来自中国与巴尔干国家的年轻人 - 寻求发展机会  
加强与中国的市场与中国商务合作，寻求更大发展机遇



Генерално консулство на Република България в Шанхай  
The Consulate General of the Republic of Bulgaria in Shanghai  
保加利亚共和国驻上海总领事馆


祝贺函—致中国-中东欧国家农业和食品科技及贸易合作论坛

值此中国-中东欧国家农业和食品科技及贸易合作论坛即将举行之际，总领事迪米特里·帕得普洛夫先生谨代表保加利亚共和国驻上海总领事馆向论坛的召开致以热烈祝贺和良好的祝愿。

此次论坛的顺利举行象征着保中双方在“一带一路”的发展上迈进了新的一步。作为保加利亚的驻华代表，领事馆很荣幸有机会参加此次论坛。领事馆相信并期待在这次论坛的带动下，将会推进保中双方农业科技学术的新成果。感谢主办方杭州市科学技术协会、浙江大学生物系统工程与食品科学学院、中国质量万里行促进会生态蜂业专业委员会、感谢承办方杭州市食品营养学会、浙江大学中东欧研究中心、中东欧-中国文化旅游交流促进会。感谢赵以伟先生 (David Zhao) 多年来为促进保中贸易文化所作出的不懈努力。通过此次论坛进一步展示了多年的努力已经取得了丰硕的成果，相信未来发展的道路更宽广、更成功。同时，领事馆向此次前来出席论坛的所有中国和中东欧国家来宾致以衷心的祝贺各位事业成功，硕果累累。

最后，保加利亚共和国驻上海总领事馆再次预祝此次论坛取得圆满成功。



  
保加利亚共和国驻上海总领事馆  
二零一七年十一月十日于上海

# Project objectives 项目目标

- To promote arts, culture, tourism (music, freco art, cinematography ....)
- To raise awareness about art and culture of Balkan countries
- To create an opportunity for bringing the Balkans closer to China within the framework of the initiative: “16 Countries of Central and East Europe and China”
- To spread positive information about the Balkan countries in China
- To exchange achievements in culture and arts
- To promote different artistic and cultural programs at different levels and themes
- Tourism and learning languages spoken in the Balkan countries (Serbian, Bulgarian, Macedonian, Montenegrin), learning Chinese language
- Students (university) exchange and study programs
- Youth exchange – bringing together groups of young people - seeking

- 促进艺术，文化，旅游（音乐，自由艺术，电影.....）
- 提高对巴尔干国家艺术和文化的认识
- 在**16+1**中国-中东欧合作倡议的框架内创造机会使巴尔干地区更与中国紧密合作
- 传递巴尔干地区信息积极地促进合作
- 在不同层面和主题推广不同的艺术和文化节目
- 推动巴尔干地区的旅游，巴尔干地区国家的年青一代（塞尔维亚语，保加利亚语，马其顿语，黑山语）学习中文
- 学生（大学）交流和学习课程
- 青年交流 - 汇集年轻人群体 – 对不同国家文化的探求

# ALLIANCE SUPPORT AND EVENTS

## 16+1合作机制的支持与活动

联合“16+1”文化合作协调中心、“16+1”艺术创作与研究中心、“16+1”舞蹈文化艺术联盟、“16+1”音乐院校联盟等平台以及中国文化和旅游部在“16+1”文化合作框架下主导的“16+1”舞蹈夏令营、“16+1”舞蹈冬令营、“16+1”爵士乐夏令营、“16+1”作曲家和艺术家采风创作等活动，增进相互联通，共享资源，形成合力，为旅游，文化产业国际间交流与合作提供支持。

上海的“巴尔干文化之角”设立对接6+365进博会产品常年展示，联合促进产品在中国市场拓展

Joint "16+1" Cultural cooperation and Coordination center, "16+1" Art creation and Research Center, "16+1" Dance Culture and Art Alliance, "16+1" Music Academies Alliance and other platforms and the Ministry of Culture and Tourism in the "16+1" cultural cooperation under the leadership of the "16+1" Dance summer camp, "16+1"

Dance Winter Camp, "16+1" Jazz Summer camp, "16+1" composers and artists and other activities, enhance mutual connectivity, sharing resources, forming a joint effort, for tourism, cultural industry international exchange and development support.

Shanghai's "Balkan Culture Corner" set up docking 6+365 International Import Expo perennial display, jointly promote product development in the Chinese market



# BALKAN CORNER NATIONAL PROMOTION

## Project activities- THEME DAYS

- Tailoring thematic presentations to specific target audiences (e.g. education and culture for students);
  - Program for businesses; product and investment project presentations, etc;
  - Program for media representatives, students, and other professionals (promotional events, workshops and seminars);
  - Promotional and thematic events for visitors and general public;
  - Communication strategy;
- Multimedia presentation of different activities, such as:
- Wine tasting days;
  - Mineral water tasting days;
  - Rose oil collection products, jams and cosmetics etc
  - Plums and other dried fruits tasting days;
  - *Ajvar*, marmalade and other preserves tasting days.
- Note: The list of activities will be expanded in consultation with the Serbian Chamber of Commerce, Bulgaria Pavillion, and other importers

- 特定目标受众客户量身定制专题报告（例如学生的教育和文化）；
  - 商务计划；产品和投资项目介绍等；
  - 媒体代表，学生和其他专业人士（宣传推广，工作室和研讨会）；
  - 为游客和一般公众举办的宣传和主题活动；制定沟通策略；
  - 以多媒体演示不同的活动，例如：
    - 品酒日；
    - 矿泉水品尝日；
    - 玫瑰精油系列产品，果酱和化妆品等
    - 李子和其他干果品尝日；
    - *Ajvar*，橘子酱和其他保存品尝日。
- 注：活动清单将与塞尔维亚商会，保加利亚馆和其他进口商协商扩大



# BALKAN CORNER NATIONAL PROMOTION

## Project activities - THEME DAYS

- Film days featuring the Balkan national film industry, with special focus on documentary and tourism video production;
- Music days: classical, traditional folk and contemporary music, with possible participation of performers and artists;
- Days of arts and books (exhibitions of painting and books published in Chinese and other foreign languages);

- 以巴尔干国家电影业为特色的电影日，特别关注纪录片和旅游视频制作；
- 音乐日：古典，传统民间和当代音乐，表演者和艺术家可能参与其中；
- 艺术和书籍日（以中文和其他外语出版的绘画和书籍展览）；



# BALKAN CORNER NATIONAL PROMOTION

## Project Activities- Multimedia Culture Show



- Storytelling day: multimedia simulation of travelling along the wine route, mineral water route, national parks route, UNESCO heritage sites route, festivals route, sport events route...;
- River cruising tours, canoeing and cycling (Danube and other rivers)
- Developing supporting materials (video, print, products, handcrafts...);
- Organizing exchange tours for students from the Balkan countries and China
- Tailoring thematic presentations to specific target audiences (e.g. education and culture for students);
- Program for media representatives, students, and other professionals (promotional events, workshops and seminars);

文化之旅展示：沿着葡萄酒之路，矿泉水路线，国家公园路线，联合国教科文组织非遗路线，节日路线，体育赛事路线的多媒体模拟观光；河上巡游，划独木舟和骑自行车（多瑙河和其他河流）宣传品（视频，印刷品，产品，手工艺.....）；为来自巴尔干国家和中国的学生组织交流旅游 联合16+1机制活动

为特定目标受众量身定制专题报告（例如学生的教育和文化）；媒体代表，学生和其他专业人士的计划（宣传活动，研讨会和研讨会

# BALKAN CORNER NATIONAL PROMOTION

## Project activities- Multimedia Culture Show

- Promotional and thematic events for visitors and general public;
- Film and culture – a bridge between the Balkans and China;
- Balkans to Chinese household: presentation of local products, including Balkan cuisine, drinking water – sparkling and other kinds of water, wine and juices, cosmetics with natural ingredients and medicinal herbs;
- Invest in the Balkans: presentation of Balkan investment opportunities and projects and organization of B2B meetings;
- Wine tour through the Balkan and Classical Music Festival – The County of Aleksandrovac (*Aleksandrovačka župa*); Guitar Fest held in Zaječar (*Zaječarska gitarijada*);
- Danube and national parks – presentation of the EXIT festival, *Lepneski Vir*, *Luminacium*,....;
- Nature reserves: *Carska bara* – presentation of naïve art from the village of Kovačica, ...., *Fruška gora* - presentation of *tamburitza* music;
- Rivers and lakes of the Balkans: rivers travel, life by the river and fishing ; Sports in Serbia (in particular: tennis, basketball, water polo, martial arts, football) - promotion of sports camps ...., - studying in Serbia, Bulgaria, and other Balkan countries .....

为游客和一般公众举办的宣传和主题活动;

- 1.电影与文化 - 巴尔干与中国之间的桥梁;
- 2.巴尔干到中国家庭: 展示当地产品, 包括巴尔干烹饪, 饮用水, 自然汽水和其他种类的水, 葡萄酒和果汁, 含天然成分的化妆品和药草;
- 3.投资巴尔干: 介绍巴尔干投资机会和项目以及组织B2B会议;
- 4.葡萄酒之旅通过巴尔干和古典音乐节 - 亚历山德罗瓦茨县
5. (*Aleksandrovačka župa*);在Zaječar举行的吉他节 (*Zaječarskagitarijada*);
- 6.多瑙河和国家公园 - EXIT艺术节的介绍, *Lepneski Vir*, *Luminacium*, ...;
- 7.自然保护区: *Carska bara* - 来自Kovačica村的幼稚艺术, .....
- 8.*Fruškagora* - *tamburitza*音乐的呈现;
- 9.巴尔干半岛的河流和湖泊: 河流旅行, 河边生活和钓鱼;
- 10.塞尔维亚的体育运动 (特别是: 网球, 篮球, 水球, 武术, 足球) - 体育营地的推广 ....., - 在塞尔维亚, 保加利亚和其他巴尔干国家学习.....



# BALKAN CORNER NATIONAL PROMOTION

## Project activities- Tourism and Education

### Promoting various programs at different levels and themes;

- Leisure tourism;
- Business tourism;
- Congress / convention tourism;
- Sports and training facilities; Gongfu competition ,rose
- Rose festivals and events;
- Students (university) exchange and study programs;
- Presenting regional programs: tourism and regional culture routes offer a new dimension to Chinese markets and, at the same time, providing added value for individual countries in the region of Central/South East Europe (For example: Roman Emperors' and Danube Wine Route)

促进不同层次和主题的各种方案;

1. 休闲旅游;
2. 体育, 武术比赛;
3. 商务旅游;
4. 会议旅游;
5. 异地体育和训练;
6. 玫瑰节日和活动;
7. 学生(大学)交流和学习课程;
8. 提出区域计划: 旅游和区域文化路线为中国市场提供了新的层面, 同时为中/东欧地区的个别国家提供增值服务(例如: 罗马皇帝和多瑙河葡萄酒之路)



# Project timeline

- First year: Drafting the Project Proposal; Preparatory activities (Action Plan, Business Plan, Media Campaign); Registration of the Balkan Cultrue Corner – legal status; November 2019: meeting in China, presentation of Balkan culture Corner structure
- Second year: Development and capacity building of the Balkan Corner (Secretariat, staff, training activities, and organization of (12) events in the member countries (two events in each country)

第一年：起草项目提案；筹备活动（行动计划，商业计划，媒体宣传）；巴尔干文化之角登记 - 法律地位；2019年11月：在中国举行会议，确定巴尔干文化角落团队合作架构

第二年：巴尔干角的发展和提高能力建设（秘书处，工作人员，培训活动以及组织成员国的（12）项活动（每个国家两次活动）

# OUR PROJECT TEAM IS WAITING FOR YOU! JOIN IN!

## PROJECT TEAM

Project Coordinators: Dušan Janjić, PhD and David Zhao

Project Manager: Dragica Todorović

Experts: China Academy of Art Professor Assador

Business and investment: to be appointed

Culture and art import: to be appointed

Tourism: to be appointed

Education and innovation: Centre for Education Policy Belgrade

Sports and activities: Goran Bubanj

Budgeting: negotiation with the governments of participating Balkan countries and operators, according on the space and building

Project writer: co-founders



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nr374/2017 、 Bank Piraeus –EURO Account nr. BG47PIRB9170 1606 2183 5. INTERNAL EQ account :0249-NAB1BI-001  
www.betruebulgaria.com e-mail. contact@betruebulgaria.com contact secretary office 0086186 0588 1846 Address:11 office 6th floor  
Alexander Stamboliski Blvd Vazrazhdane ,sofia postcode 1309 Bulgaria

# Association for Promotion of China and CEE Culture and Tourism Exchange

hangzhou .shanghai office china



中国-中东欧合作  
China-CEEC Cooperation

# Thanks